

THE REILLY COMPANY

“For Success in International Business”

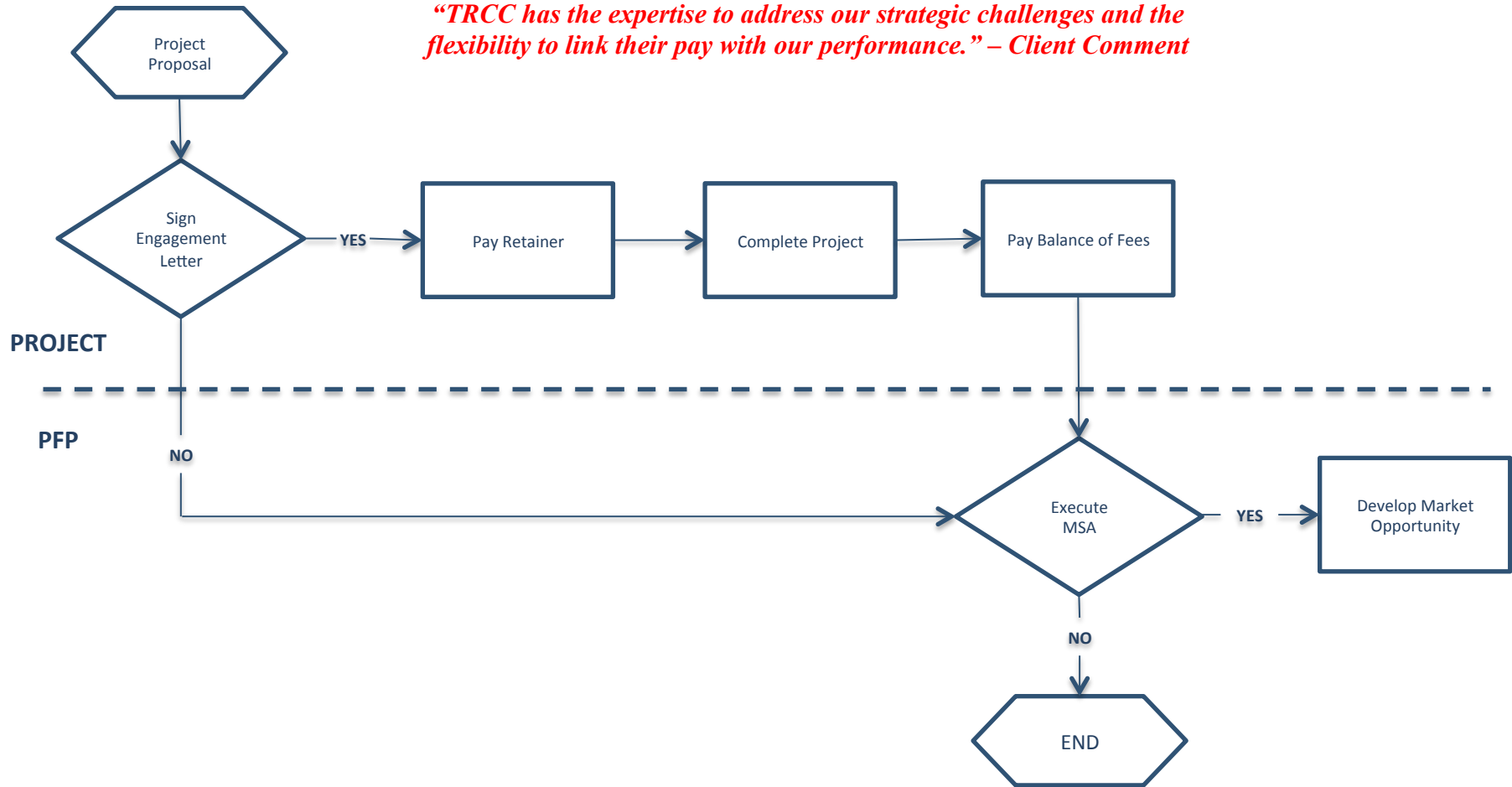
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TRCC ENGAGEMENT MODELS

- ***Project Model***
 - Project Proposal outlining scope of work.
 - Sign Engagement Letter.
 - Pay Retainer – 30% of Project Fee.
 - Complete Project.
 - Balance of Project Fees due upon completion of Project.
 - ***OPTION*** – Convert to Pay For Performance Model (PFP).
 - Client may elect to execute Management Services Agreement (MSA) with TRCC.
 - Management fees credited against any balance of project fees.
- ***Pay for Performance Model (PFP)***
 - No Engagement Letter/Project Optional.
 - Client retains TRCC via Management Services Agreement (MSA) to develop market opportunity.
 - Management fees a combination of monthly retainer plus bonus, commissions or equity.
 - ***OPTION*** – Sign Engagement Letter and complete proposed Project (in addition to MSA).
 - Client may retain TRCC to complete the specific project.
 - Management fees credited against Project fees.
 - Client may elect to pay balance of Project Fees at any time and cancel MSA.

“TRCC has the expertise to address our strategic challenges and the flexibility to link their pay with our performance.” – Client Comment



PROCESS FLOW:	Summary and Key Definitions
Retainer:	30% of project fee.
Balance of Fees:	Due upon completion of project or cancellation of MSA.
MSA:	Management Services Agreement – TRCC retained to develop market opportunity.